

HANDS PHOTOGRAPHY FUNDRAISER

Philadelphia-New York-New Jersey
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HELLO:

It was a pleasure talking to you about this wonderful portrait fundraiser idea from which you too will benefit. Enclosed please find the marketing materials you need to offer the picture fundraiser to other churches. The most important marketing tool you have is You! 94% of our bookings are based on personal contact and interaction with the fundraising coordinator of the church or organization. A one on one presentation of how the portrait fundraiser will benefit them is usually all it takes. We will print your personal professional cards once we shoot your first program. As per our conversation, here is the compensation structure for our affiliate fundraiser representative.

- \$100 per church fundraiser photographed when we shoot 30-100 different families. (minimum of 30 photographed)
- \$1, one dollar, per family photographed. Singles do not apply towards sittings or bonuses.
- \$1.50 per family for sittings between 100-150
- \$2 per family photographed for sittings between 151-200 or more

Please do not hesitate to give me a call with all your questions you may have. Good luck and God Bless.

Sincerely,

Karen M. Schubert
Philadelphia-New York-New Jersey
H and S Photography Fundraising