

Family Portrait Fundraising Program

800-955-4208
H and S Fundraising
www.handsfundraising.com

Helping HandS With a Smile®



So, it's time again to visit family, friends and neighbors with the task of gaining their support for your fund-raising needs. With the tempting cookies and cakes you would need to sell, this may even be a time when you feel a little guilty. Have you ever found yourself asking the question, "How many bake sales and gambling tickets do they really need?" **This year give them a real treat!!**

Fundraising without the guilt or calories.

Family Portrait Fundraiser

Offer families in your community a Full Color FREE family portrait for a \$10 donation to your school, church or organization. Your organization will earn \$10 for each certificate sold. (60 family minimum.)

200% PROFIT

EARN EVEN MORE profits in addition to the money from sales and rebates. The more we photograph, the higher the BONUS we pay.* Chart based on \$10 earnings.

Families Photographed	Certificate Sales	Bonus	Total Profit
• 60 Families	\$600.00	\$200.00	\$800.00
• 85 Families	\$850.00	\$400.00	\$1,250.00
• 100 Families	\$1,000.00	\$1,000.00	\$2,000.00
• 150 Families	\$1,500.00	\$1,200.00	\$2,700.00
• 200 Families	\$2,000.00	\$1,500.00	\$3,500.00
• 250 Families	\$2,500.00	\$2,000.00	\$4,500.00
• 300 Families	\$3,000.00	\$2,500.00	\$5,500.00
• 350 Families	\$3,500.00	\$3,000.00	\$6,500.00
• 400 Families	\$4,000.00	\$4,000.00	\$8,000.00

Plus! Your members can earn a FREE portrait package as a reward for helping with this program. (an \$149.95 value) Ask your Fundraising Consultant for **complete details.**

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*Bonuses are based on the number of families who actually show up for the photo session. Bonuses are based on 80% of additional packages purchased. Discounted or Free Packages given as incentive to members do not count toward bonuses. Only Families who have pre-purchased the sitting will be counted toward bonuses. Offer is non-transferable. Walk-ins the day of photo session will not count toward bonuses. One offer per customer/family photographed. Other restrictions apply. Consult your Fundraising Consultant for complete details.



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REACHING YOUR GOAL

1. Your school, church or organization will be offering a certificate for a **FREE 10x13 Full-Color Family Portrait** for a \$10 donation.
2. Your organization will **earn up to \$10.00** for each certificate sold.
3. Your organization should choose two people to act as coordinators for this program. **Coordinators should be motivated and good team leaders. They should be available for the entire day of the photography, as well as the day the portraits are viewed.**
4. Coordinators should ask each member to sell a set minimum of certificates **per week**. Customer information and sales from certificates need to be **collected on a weekly basis**. Coordinators will schedule each customer one week prior to the photography date in ten (10) minute increments.
5. Your organization should provide a room approximately 14x20 with a 10' ceiling and an electrical outlet for photography equipment. Portraits should be viewed at this same location.
6. To guarantee a photography date, you **MUST** have a minimum of **60 certificates sold and collected**.
7. If applicable to your location, your organization should **mail a check** to H and S Fundraising for **\$2 per certificate** sold one week in advance of the photography date.
8. Certificate sales must end the day before photography date.
9. Coordinator or assistant should meet photographer at location one hour before first appointment is scheduled for load in and setup. Room must be completely cleared before photographer will begin to setup.



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“Helping HandS With a Smile!”®

Family Portrait Fundraiser

NO RISK...NO INVESTMENTS...

Portraits are an important role in a family. They are a gift you give yourself and your family to remind you of your togetherness and precious bond.

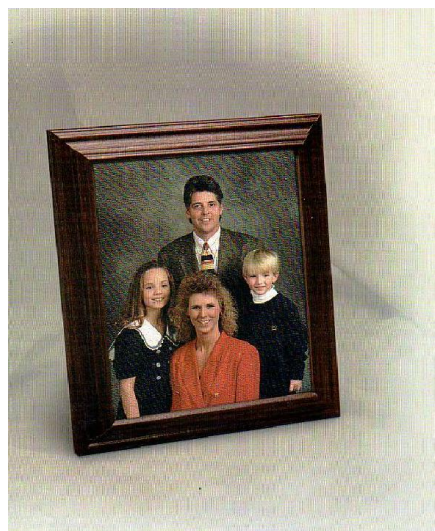
Offer families in your community a beautiful,

Full Color

FREE Family Portrait

for only **\$10.00**

a \$39.95 retail value



In addition, your group may qualify for up to **\$8,000.00!**

Portrait Creation

We have professionally trained photographers located nationwide. We will send one to your group’s location on a date set up by you and one of our helpful fundraising consultants.

IMPORTANT AND SIMPLE RULES FOR SELLING CERTIFICATES

This special for family portraits is offered to your school/church/organization as a Fund Raiser. Your total investment is strictly keeping the fundraiser organized. Our investment includes production costs, photography and other expenses. We can make this offer only because we believe that our fine portraits will be a welcome addition to your participant’s homes. **Qualified sittings: Certificates can only be sold to photograph...**

- 1. **Parent(s) and their Children**
- 2. **Legal Guardian and their Children**
- 3. **Engaged Couples**
- 4. **Grandparents, Their Children, and Grandchildren**
- 5. **Family and Pet**

- A. Generation portraits must have at least 3 generations photographed for the 10x13. The certificate must belong to the oldest couple or person being photographed. Grandparents may not be photographed with grandchildren alone for their complementary 10x13. However, additional poses of grandparents with their grandchildren can be taken for their portrait package.
- B. CHILDREN ALONE WILL NOT be HONORED for the complementary Family Portrait Special. Children **MUST** be photographed with parents or legal guardian for the complementary Family Portrait certificate. However, additional poses of children alone will be taken at the session which will be available for purchase on return date.
- C. Limit one (1) certificate per family, group being photographed, customer and household. **Meaning, only one complimentary portrait will be honored per subject(s) photographed. Subject(s) can only appear in one complimentary portrait.**
- D. Additional portraits will be brought back with no obligation. Free portrait is chosen by lab.
- E. Remember, bonuses are paid on the number of families photographed. Discounted and Free packages **DO NOT** apply toward bonus. Packages range from \$99.95 to \$499.95.